

CITY OF NASHUA

ARTS COMMISSION GRANT APPLICATION

The City of Nashua grant programs vary in terms of their application requirements and interests. Please consult our website (www.nashuanh.gov) for individual grant program criteria and guidelines about how to apply to each program.

The Nashua Arts Commission has established this grant program to recognize the contributions made by local non-profit organizations, which have demonstrated a continued commitment to enriching the lives of area residents through Visual Arts and the Performing Arts. Grants awarded normally range between \$500 to \$5,000. However, the review committee will consider requests falling outside that range for projects of extraordinary scope and impact.

Applicants must have demonstrated a commitment to community, education, and quality of life through a consistent expenditure of their own funds to provide programs which benefit the Nashua community at large. This grant is designed to offset some of the organization's costs of providing programs at little or no cost to the citizens of Nashua.

Agencies that receive CDBG funding, Review & Comment Funding or other 505 monies related to Human Service Funding are NOT eligible.

If you have questions about the application or review process, please call City Hall at (603) 589-3260.

DIRECTIONS

- Submission deadline is **Friday, April 10, 2015 by 5:00 p.m.**
- Do not send materials other than those requested, and do not send any materials under separate cover.
- Send only one copy and do not staple or bind your application.
- This application can be completed in two ways: 1) open it in Microsoft Word and click on the shaded areas to **type** in your answers (preferred); or 2) you can type your answers on a separate sheet of paper. Please use a font size of at least 11 point.
- You may submit an electronic copy of the application, along with attachments of additional requested documentation, to grantapp@nashuanh.gov.

Or

- Mail this application to:

**City Hall
Mayor's Office
Attn: Nashua Arts Commission Grants
229 Main Street
Nashua NH 03060**

CHECKLIST

Please use this checklist to ensure that your application contains all required information and attachments.

Incomplete proposals will not be reviewed.

- ☐ Completed application form (including required signatures)
- ☐ 501(c)(3) letter from IRS
- ☐ List of the organization's governing board, advisory board, and all employees
- ☐ A single copy of your organization's operating budget for the current fiscal year

CITY OF NASHUA

ARTS COMMISSION GRANT APPLICATION

PART I: APPLICANT INFORMATION

LEGAL NAME OF ORGANIZATION: City Arts Nashua / Nashua International Sculpture Symposium	
ADDRESS: PO Box 1553	CITY/ STATE /ZIP: Nashua, NH 03061
	TELEPHONE: 603-315-0112
WEBSITE: www.cityartsnashua.org	YEAR ORGANIZATION STARTED: City Arts Nashua has been a 501c3 organization since 2005. The first annual Nashua International Sculpture Symposium was held in 2008.
FEDERAL TAX I.D. # (EIN): 20-4708436	
EXECUTIVE DIRECTOR: Katherine Hersh, City Arts Nashua President	
PRIMARY CONTACT FOR PROPOSAL: Kathy Hersh	
TELEPHONE: 603-315-0112	E-MAIL: kathyhersh1@gmail.com
AMOUNT REQUESTED FROM ARTS COMMISSION: \$5,000	TOTAL PROJECT BUDGET: \$37,000

PLEASE PROVIDE A BRIEF (2 or 3 sentences) OVERVIEW OF THE PROJECT/SERVICE FOR WHICH FUNDING IS BEING REQUESTED:

Funding is being requested to support the 8th annual Nashua International Sculpture Symposium, a community project that raises the profile of Nashua and enhances the quality of life for its residents. During their three week stay in May, the three international sculptors from Zimbabwe, Ireland and Bulgaria will each create a large granite or metal outdoor sculpture as a gift to the City to be placed in a public place for all to enjoy. Nashua is the only city in the United States that holds an annual international sculpture symposium.

CITY OF NASHUA

ARTS COMMISSION GRANT APPLICATION

PART II: ORGANIZATIONAL OVERVIEW

This narrative section should contain a description of your organization's mission, services and/or programs, community issues addressed, past results and future objectives.

Please note: This Grant is dedicated to those Civic/Community and Performing Arts Groups that consistently provide programs for Nashua's citizens at no cost to those citizens. It is designed to recognize the contribution to the community by these organizations and is intended to be the City's donation to the continuation of these programs. Please use layman's terms in this narrative, and avoid any jargon.

Directions: *You may complete this form in Microsoft Word using the form fields or please number and write your answers on a separate page.* We seek concise answers to these questions, so please limit your answer to 500 WORDS (with a font size no smaller than 11 point.)

ORGANIZATIONAL HISTORY In this brief history you should include:

Its mission –

Nashua International Sculpture Symposium's mission is to expand Nashua's cultural horizons by introducing local, national and international art to the community and in doing so, leaving footprints by way of artifacts, education, information, support and public involvement.

Services and/or programs –

The Nashua International Sculpture Symposium is an annual three-week event that results in outdoor sculpture located in public places throughout the City of Nashua. The Symposium is intended to engage as many people as possible in the wonder of art and in cultural relationships. People welcome the sculptors, host them in their homes, bring meals, visit them as they work, and thank them at the Closing.

Community issues addressed –

City Arts Nashua, the fiscal sponsor of the Nashua International Sculpture Symposium, advances arts as part of a healthy community. Studies have shown that art, as part of public spaces, increases peoples' feeling of a positive quality of life in their community and increases the value of rents in an area. The Symposium sculptures are part of everyday living in Nashua. Rather than going to a gallery or a museum to appreciate art, the 18 sculptures generated by our symposiums are in neighborhoods, in the downtown business district, at City Hall, at public schools, and parks in Nashua for all residents to visit, touch, and enjoy at any time. Each piece of art touches people differently. The sculptures provide an opportunity for community engagement and discourse.

Past results –

To date, 18 sculptures have been placed in an area extending from Amherst Street to the roundabout at the entrance to Rivier University. The Symposium is truly a community project, designed and implemented to engage as many members of the public as possible. Of the \$37,000 annual budget, \$19,000 is in in-kind services. 11 sculptures have been sponsored by residents at a cost of between \$3,500 and \$6,000 each. In 2014 over 100 people attended the Opening Reception and over 100 people rode trolleys to each of the three newly installed sculptures for the Closing. In 2014 the Nashua Board of Aldermen designated May as Sculptures Month because the Symposium is held in May. Art awareness has increased significantly since the first Symposium in 2008.

CITY OF NASHUA

ARTS COMMISSION GRANT APPLICATION

PART III: PROGRAM DESCRIPTION

This form is required as part of your application.

In 2015, the Nashua Arts Commission published its Arts & Cultural Plan for the City; applicants are encouraged to review the Arts & Cultural Plan when preparing their grant requests. In your answers to the narrative questions below, please be sure to identify ways that your proposed project speaks to the Commission's top priority areas. Specifically, how does your project:

- 1. Raise the profile of Nashua so it is seen as a major arts destination.**
- 2. Increase arts education opportunities for both children and adults.**
- 3. Enhance the quality of life in greater Nashua in ways that have a measurable impact.**
- 4. Work toward new levels of capacity and sustainability for your organization.**
- 5. Develop stronger marketing/branding profiles for your organization and/or the larger arts community.**

Format: You may complete this form in Microsoft Word using the form fields or number and write your answers on a separate page with a font size no smaller than 11 point.

This application represents (please check one only):

- ☐ A request for continued funding, operations or program support

1. WHAT IS THE OVERALL GOAL OF THIS PROJECT?

The purpose of the Nashua International Sculpture Symposium is to create outdoor public art that engages the public, generates enthusiasm for art, and identifies Nashua as a unique and special place. Nashua's many talented artists are committed to opening our eyes to the beautiful world of art, design and culture. But creating a sustainable environment where art is valued and where it can grow can be a challenge to any community. The Symposium has brought another form of art to Nashua to increase visibility, enthusiasm and participation for all kinds of art in Nashua.

As well as raising the awareness of art in Nashua, the Nashua International Sculpture Symposium has significantly raised the profile of Nashua as a major arts destination. In 2014 The Symposium was awarded a grant from the NH Council on the Arts and from the NH Charitable Foundation. Both of these grant organizations are diligent about who they fund, and it is a credit to the Symposium project to receive such funds. Ginnie Lupi, Executive Director of the NH Council for the Arts, will be attending the Symposium Opening Reception in May.

Every year the Symposium reaches out to schools and other youth organizations for opportunities to collaborate. In 2013 the three sculptors came from Latino countries. Since the Ledge Street School has a high population of students with Latino background, we collaborated with the school. Our sculptors each went into the school and presented to the students (in Spanish, translated into English) about their background and their art. In 2014 we collaborated with the Chamber and the Hunt Community. We are in discussion with the Greater Nashua Charter School for the Arts and the Boys and Girls Club about ways to collaborate for the 2015 Symposium. We do not provide art education but we raise the awareness of art as a vocation that is economically viable.

CITY OF NASHUA

ARTS COMMISSION GRANT APPLICATION

2. HOW HAS YOUR ORGANIZATION FUNDED THIS PROJECT OVER THE PAST YEARS?

Many events have been organized including Have a Ball Dance at Palm Square, a Jazz Concert at Daniel Webster College, and Music Works: Cabaret of Local Talent. The Iron Pour is popular, and participation has increased each year. The Calendar Raffle generates over \$1,000 per year. Sculpture sponsorships are available at \$3,500 each. To date eleven sculptures are sponsored. The Symposium is also funded through grants, including the City of Nashua Arts Commission, NH Charitable Foundation and the NH State Council on the Arts.

Having a great project is one thing; sustaining it is another. For the first few years, the people most engaged in and supportive of the Symposium were people already immersed in the art community. In more recent years, the Symposium has specifically set a goal of reaching people NOT already involved in art either as an artist or as someone who actively supports the arts in Nashua. Presentations to Rotary, Rotary West, the Lions Club, at the library and at the Board of Aldermen all raise awareness of the sculptures and have resulted in sponsorships and other support. Having the Chamber co-host the Opening Reception in 2014 (and again in 2015) resulted in many new people attending the Opening, some of whom then volunteered to bring a meal during the Symposium. Pursuing grants at the State level has increased the State's awareness of our unique program. Tours are always available upon request. The Hunt Community folks have requested and gotten tours of the sculptures numerous times, as well as organizations such as the NH Association for the Blind. The Opening Reception welcomes folks of all ages, offering a chalk wall run by teens, balloon art, modeling clay and other fun activities. This year Merrimack Valley Magazine expressed interest in doing an article on the Symposium. Broad appreciation and support of the Symposium is necessary for its sustainability.

The Nashua International Sculpture Symposium is fiscally sponsored by City Arts Nashua, a non-profit organization promoting arts for Nashua since 2005.

CITY OF NASHUA

ARTS COMMISSION GRANT APPLICATION

3. PLEASE ATTACH A DETAILED BUDGET, SHOWING EXPENSES AND REVENUE (INDICATING WHETHER PENDING OR SECURED) FOR THE PROJECT FOR WHICH YOU ARE REQUESTING FUNDS.

REVENUE	GRANTS	OTHER	INKIND	TOTAL	BUDGET NOTES
NH Charitable Foundation	4,000			4,000	awarded
NH Council for the Arts	4,500			4,500	awarded
Nashua Arts Commission	4,500			4,500	estimated
Calendar raffle		800		800	same as previous years
sculpture sponsorship		3,500		3,500	\$3,500 each sponsorship
Event sponsorship		1,000		1,000	Iron Pour
Material donation			1,000	1,000	granite or steel for sculptures
Admin resources			400	400	paper, printing, postage
Housing donation			7,200	7,200	host families identified
Food donation			3,600	3,600	similar to last year
Photography donation			5,000	5,000	similar to last year
Base donation			1,000	1,000	includes installation
Sculpture transportation donation			500	500	similar to last year
Website/logo update			4,000	4,000	MESH Agency providing pro bono
	13,000	5,300	22,700	41,000	
EXPENSES					
International sculptor (3)	6,000	3,000		9,000	3 sculptors at \$3,000 each
Materials for sculptures (\$1,000 x 3)	1,000	1,000	1,000	3,000	granite or metal
Symposium director		5,000		5,000	vets and selects sculptors, manages 3 week symposium, installs posts, etc.travel costs, ins
Misc expenses		2,000		2,000	tools, grinders, plaques, etc.
Admin expenses		300	400	700	paper, postage, printing, etc.
Housing			7,200	7,200	24 days, 3 sculptors at \$50 / day
Food			3,600	3,600	24 days, 3 sculptors at \$50 / day
Photography			5,000	5,000	Opening, 3 weeks while sculptors work, closing, dedications
Bases			1,000	1,000	installation and materials
Transporting sculptures			500	500	moving sculptures from worksite to installation site
Website/logo update			4,000	4,000	one time budget item
	7,000	11,300	22,700	41,000	

CITY OF NASHUA

ARTS COMMISSION GRANT APPLICATION

4. DESCRIBE UP TO 3 MEASURABLE OUTCOMES OR RESULTS OF THIS PROJECT THAT WILL HELP ACHIEVE THIS GOAL.

1. Three works of art - Three new granite or metal sculptures will be installed in the City, each uniquely representing three different world cultures.
2. Public involvement – the Symposium is a community event. People bring meals for the artists for three weeks; they provide transportation, housing and other needs. Local businesses volunteer their time, staff, and resources to move the sculptures and install them. NIMCO provides the space at their facility for the artists to work. The City pours the bases.
3. Public appreciation of art – every day people walk by the many sculptures now installed in Nashua. They feel the smooth granite of Frida Rota's draping on Temple Street. They climb on For Frank Lloyd Wright in front of the Elm Street Middle School. They discuss the various interpretations of Monument to Memory at the roundabout near Rivier University.

4. WHAT SPECIFIC ACTIVITIES WILL YOU DO AS PART OF THIS PROJECT TO PRODUCE THOSE RESULTS? (PLEASE LIST NO MORE THAN 5)

1. Organize the 8th International Sculpture Symposium for May 2015, including
 - Invite artists
 - Identify theme
 - Determine locations and get permissions for studio space, Opening Reception, sculpture installation
 - Organize Opening Reception and Closing
 - Manage the work site, including providing tools and welcoming visitors
2. Raise awareness
 - Numerous articles are run in local newspapers announcing the Symposium and related events; Facebook page and website are kept up-to-date
 - MESH Agency is updating the Symposium website pro bono
 - Committee Members speak at local civic organizations, schools, youth organizations
 - Committee Members speak on numerous talk shows
 - Pass out information at the Chamber Expo
 - Dedication of Turtle Island at Bicentennial Park planned for May
3. Fundraise to support current and future symposia
 - Rotary presentation scheduled for April
 - Iron Pour scheduled for May 2
 - Sculptors on Review scheduled for May 3rd
 - Calendar raffle ongoing in April and May
 - Grant writing is ongoing
4. Build and maintain partnerships
 - Identify host families, get volunteers to provide all lunches and dinners for the three weeks, find people for transportation, find someone to help move sculptures from studio to permanent location
 - Identify partners for the Opening Reception, including sponsors and food donations
 - Identify schools and youth organizations for collaboration during the Symposium
 - Ongoing relationship building

CITY OF NASHUA

ARTS COMMISSION GRANT APPLICATION

5. TIMING:

a. WHEN DO YOU EXPECT TO BEGIN YOUR PROJECT (MONTH, YEAR)? **May 2015**

b. WHEN DO YOU EXPECT TO COMPLETE YOUR PROJECT (MONTH, YEAR) OR IS IT ONGOING? **May 2015**

6. WHO WILL BE SERVED BY OR PARTICIPATE IN THIS PROGRAM? IS IT FREE TO PARTICIPANTS? HOW MANY PARTICIPANTS DO YOU EXPECT?

Our goal is that the City and residents in Nashua and the region will participate in and benefit from the Symposium event. The sculptors work at NIMCO in the Millyard, and the public is always welcome at no charge. We encourage teachers to bring classes to meet the artists and watch them work. Our artists visit schools as well. We coordinate with other artists and art organizations to provide other events, such as open houses and pot luck suppers. Everyone who sees and touches the sculptures is served by the program. Long after the artists leave, their work lives as an integral part of our community.

The Symposium itself is free and open to the public. A \$10 donation is requested for the Opening Reception to cover costs, but it is not a fundraiser. There is a cost to fundraisers, such as the Iron Pour and the calendar raffle.

In 2014 we had over 100 people each attend the Opening Reception and Closing. We anticipate at least those numbers in 2015. Hundreds of people participate by visiting, bringing meals and hosting. And all of our residents and visitors can enjoy the sculptures every day, since the symposium is all about art as part of everyday living.

7. EXPLAIN HOW YOU EVALUATE THE FISCAL EFFICIENCY OF YOUR ORGANIZATION'S PROGRAMS.

The Committee for the Symposium is comprised entirely of volunteers. In addition, all activities are conducted by volunteers.

Our annual operating budget of \$37,000 is comprised of approximately \$19,000 of in-kind services and \$18,000 of hard costs. The hard costs are:

- a stipend to each sculptor
- materials needed for the construction and installation of the sculptures
- the cost of the Artistic Director

When we started the Symposium, we had to pay our sculptors \$5,000 each because it was a new Symposium and an unknown. We have reduced our stipend to \$3,000 because the Nashua International Sculpture Symposium now has a positive reputation in the international sculptor community. We are now getting e-mails from sculptors asking to participate in Nashua's Symposium. We have also successfully sought donations of materials to reduce our costs. In 2014 Milford Granite Company donated all the granite for the three sculptures.

CITY OF NASHUA

ARTS COMMISSION GRANT APPLICATION

8. IF APPROVED, HOW AND WHERE DO YOU PLAN TO USE THE NASHUA ARTS COMMISSION'S LOGO?

We will use the logo on the Symposium website and all printed materials, including the Opening Reception program. We also mention the Nashua Arts Commission as appropriate in press releases.

CITY OF NASHUA

ARTS COMMISSION GRANT APPLICATION

AGREEMENT TO GRANT TERMS

By signing this application form, the applicant and the fiscal sponsor (if applicable) hereby indicate(s) agreement with the following terms and conditions:

- 1) The information contained in this application and in any attachments is true and correct to the best of your knowledge.
- 2) Your organization is a nonprofit, 501(c)(3) federal tax-exempt organization, public school, public agency working for the State of New Hampshire, or an Indian tribal government (or its political subdivision) recognized by the Department of the Interior **or** has a written agreement with a fiscal sponsor that is a 501(c)(3) organization, public school, or public agency.
- 3) Any funds received as a result of this application will be used only for the purpose specified in the award letter. No part of any grant will be used for a political campaign or to support attempts to influence legislation of any governmental body other than through making available the results of non-partisan analysis, study, and research. No portion of the award will be granted to any secondary grantee without the express permission of the City of Nashua.
- 4) Any funds received as a result of this application will be returned if the grant recipient loses its exemption from federal income taxation as provided for under section 501(c)(3) of the Internal Revenue Code.
- 5) Any funds received as a result of this application will be expended within 12 months of the payment date. At the end of this period, any unexpended grant funds will be returned to the City of Nashua, or a written request for an extension of time will be submitted to the City for approval. **An evaluation report will be submitted upon completion of your program or by the due date specified in the grant award letter.**

_____ SIGNATURE OF PRESIDENT, CHIEF ADMINISTRATIVE OFFICER, OR TREASURER Cheryl Ortega _____ PRINT NAME	_____ Chair _____ TITLE	_____ March 24, 2015 _____ DATE
--	----------------------------------	--

FISCAL SPONSOR

If you applied using a fiscal sponsor, please have an authorized officer of the sponsoring organization sign below

_____ SIGNATURE OF OFFICER OR FISCAL SPONSOR ORGANIZATION (IF APPLICABLE) Katherine Hersh _____ PRINT NAME	_____ President _____ TITLE	_____ March 24, 2015 _____ DATE
---	--------------------------------------	--

CITY OF NASHUA NON-DISCRIMINATION POLICY

The City of Nashua seeks to promote respect for all people. In its community-building and capacity-building grant making (or successor grant programs supported by those funds), the city will support organizations that do not intend to deny services, employment, or volunteer involvement on the basis of race, age, ancestry or national origin, sexual orientation, gender, physical or mental disability, or religion. It is not the intent of this policy to deny support for programs that serve specifically defined populations. By signing this form, the applicant organization confirms that it is in compliance with this policy.

_____ SIGNATURE OF PRESIDENT, CHIEF ADMINISTRATIVE OFFICER, OR TREASURER Cheryl Ortega _____ PRINT NAME	_____ Chair _____ TITLE	_____ March 24, 2015 _____ DATE
--	----------------------------------	--